



## CLEANER PRODUCTION IN HOUSE HOLD



- **Time:** 4:00 PM to 5:30 PM
- **Venue:** GCPC Seminar Hall, GCPC, Gandhinagar.

Gujarat Cleaner Production Centre – ENVIS Centre had organized a program on **‘Cleaner Production in Household’** at GCPC Seminar Hall, Gandhinagar. The objective of the program was to spread awareness about wastage at domestic level and how we can implement the tools of cleaner production applicable at household level to reduce the generation of waste at source. About 40 women from Gandhinagar had attended this programme.

“Cleaner Production is the continuous application of an integrated, preventive environmental strategy towards processes, products and services in order to increase overall efficiency and reduce damage and risks for humans and the environment.”

The programme started with Saraswati vandana.

Dr. Bharat Jain Member Secretary & ENVIS Coordinator, GCPC welcomed the participants and addressed the gathering. Dr. Jain explained that how Cleaner Production plays a crucial role for domestic waste management, and also Highlighted Gujarat industrial growth and activities of GCPC. He mentioned that Gujarat being the fastest developing state in terms of economy and industrial growth that also results into various type of pollution which has badly affected on environment as well as on human health. He also said that, so far, many steps have been taken to reduce the hazardous waste generation, but it is better to prevent the pollution, rather than cure. He mentioned that the best way to reduce the pollution is to generate less waste.

Mr. Paras Gogiya, APE, GCPC explained the existing water scarcity in the world and drinking water scenario in India. He showed different type of water losses in house and also discussed water conservation measures.

Next, Mr. Kiran Varma, APE, GCPC explained different type of Energy Losses at domestic level and also highlighted the energy conservation measures. He also briefed advantages of solar energy over conventional energy resources.

Ms Priyanka Joshi, Information Officer; GCPC-ENVIS explained food waste management followed by plastic waste management and also highlighted the hazards associated with usages of mobile and its precautionary measures of mobile hazards. She also briefed different case studies for food waste management.

The final part of the program was an open discussion for all the participants, in which many participants asked questions/queries related to various aspects of domestic waste management.

Participants thanked GCPC-ENVIS to arrange this kind of programme on household for woman. They were glad to attend such programmes. They have requested GCPC to arrange such programme at local level like in schools, residential colonies, NGOs, hospitals, hotels etc to create awareness about domestic waste reduction.

Mrs. Maniben Desai, a participant discussed existing problem of domestic waste in Gandhinagar and requested GCPC-ENVIS to arrange more programme to aware the local people for waste management.

Dr. Bharat Jain concluded the programme with vote of thanks.

## Photographs of the Program



Dr. Bharat Jain, MS, GCPC&ENVIS Co-ordinator,  
Addressing the gathering  
Audience



Participants praying Saraswati vandana followed  
by Vandemataram



Mr. Paras Gojiya, APE, GCPC presenting water  
conservation measure at domestic level.



Mr. Kiran Varma, APE, GCPC making  
presentation on energy conservation



Ms. Priyanka Joshi, Information Officer, GCPC-ENVIS giving presentation on food waste and plastic waste management



Participants asking questions and giving suggestion about plastic waste management



Mrs. Maniben Desai discussing existing problem of domestic waste in Gandhinagar.



Dr. Bharat Jain giving Vote of Thanks