

Report on Celebration of World Earth Day:2016



GUJARAT CLEANER PRODUCTION CENTRE

ENVIS CENTRE ON: CLEANER PRODUCTION & CLEAN TECHNOLOGY

SUPPORTED BY: MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE

GOVERNMENT OF INDIA

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Earth Day is celebrated every year on 22nd of April. In, 1970, a senator from Wisconsin, USA, Gaylord Nelson first conceived of this day. 192 countries participated in the inaugural Earth Day Celebration. The senator was worried about the rate of industrialization and the careless attitude of everyone towards our environment. It was envisaged to promote the idea of ecology, to encourage respect for life on the Earth, and highlight growing concerns about different kinds of pollution.

People celebrate Earth Day playing games and doing different activities. Collection of ideas to celebrate Earth Day:

- Plant a tree. The best way to celebrate Earth Day is to plant a tree as it helps reduce greenhouse gas emissions, increase the amount of oxygen, controls and prevents pollution, prevents soil erosion, controls floods and provides home to wildlife.
- Talk to your teammates, friends about water and energy conservation during their routine activities and about minimizing food waste.
- Encourage Cycling and Walking including usage of renewable sources of energy.
- Organize sessions to educate people about environment conservation and its importance specially to children because they are the future of the country.
- Encourage Reduce, Reuse and Recycle strategy.



Gujarat Cleaner Production Centre – ENVIS Centre is actively engaged in Cleaner Production promotional programmes in academic institutions and industrial estates since its inception. The objective of the institution is to promote ‘Cleaner Production’, creating awareness towards environment conservation and to save earth’s valuable natural resources for overall environmental improvement.

GCPC-ENVIS celebrates some important days such as World Environment Day, World Ozone Day annually as a part of our Major Activity under ENVIS (Environmental Information System) supported by Ministry of Environment, Forest and Climate Change, Government of India.

Gujarat Cleaner Production Centre – ENVIS Centre on Cleaner Production and Clean Technology celebrated Earth Day: 2016 at GCPC Conference Room. The programme witnessed participation of senior officials from Dholera, SIR, Dahej-SEZ and Gujarat Industrial Development Corporation (GIDC).

The programme started with welcome speech from Shri. P.R. Rathod, Sr. Project Engineer, GCPC and Programme Officer, ENVIS wherein he briefed about the objective of organizing the programme. He highlighted the activities of GCPC-ENVIS Centre.

GCPC-ENVIS team made a theme based presentation 2016 **‘Trees for the Earth’** (Let’s get planting) under the guidance of Dr. Bharat Jain, Member Secretary, GCPC and Coordinator, ENVIS.

On the occasion, Dr. Bharat Jain, shared his views and gave useful tips to young team members of GCPC-ENVIS about environmental conservation. He also briefed about the sayings on conservation of earth as per Indian culture. He also, requested team members about using bicycles during their travel in nearby places and by using both sides of the paper, which is a huge initiative towards environment conservation.

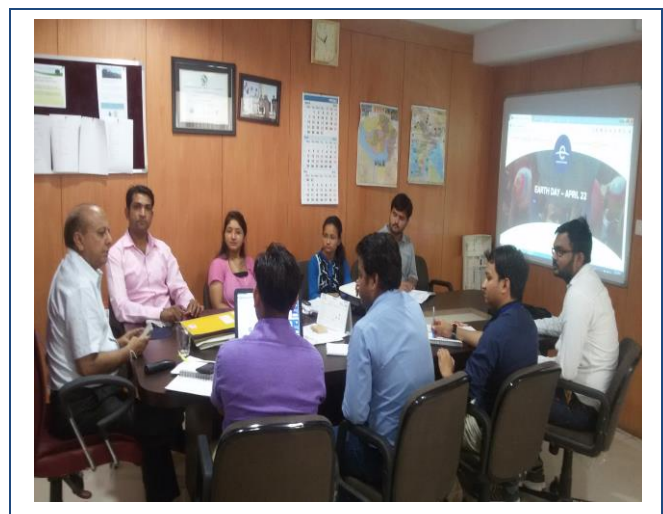
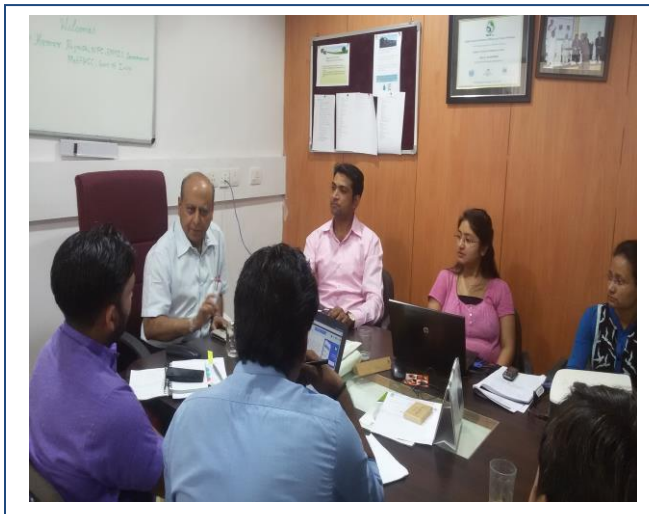
The team took pledge to preserve earth's natural resources and by changing our daily habits and by planting trees and by making efforts towards promoting the concept of Cleaner Production and Clean Technology in Industrial Estates and Academic Institutions as much as possible.

The programme concluded with discussion and suggestions towards preservation of earth by team members.

**“Earth provides enough to satisfy every man's needs,
but nor every man's greed”**

– Mahatma Gandhi

Snapshots



Dr. Bharat Jain, Member Secretary, GCPC and Coordinator, ENVIS sharing his views with the participants during Earth Day Celebration - 2016