

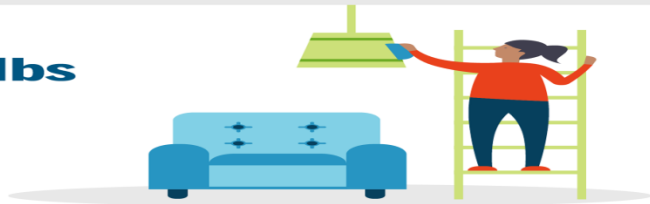
The Frugal Energy Savings Guide

Simple (but effective!) tricks to keep costs under control

1

Clean Light Bulbs and Fixtures

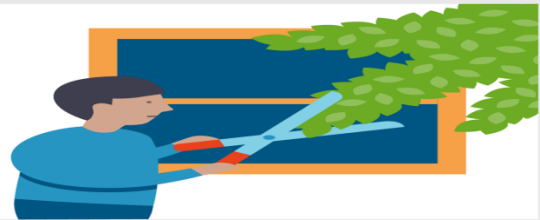
Brightens your home by 30%



2

Trim Branches Blocking Windows

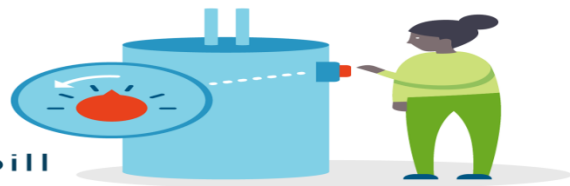
Captures natural (and free!) warmth



3

Lower Water Heater Temp

Every 10° saves 3%–5% on your bill



4

Use Insulating Shades at Night

Keeps warm air in and cold out



5

Fill Your Fridge

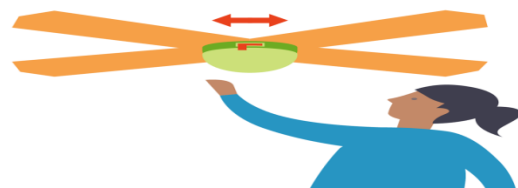
Requires less energy to cool



6

Switch Direction on Ceiling Fans

Clockwise distributes warm air



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